



Homepage Tier II Medium Rectangle

SOV (minimum 1 month flight and minimum spend thresholds apply)

DMA[®] geo-targeting
(national wrap-around available for unsold DMAs[®])

300x250 (non-expandable)

3rd party ad serving available

The screenshot displays the Edmunds.com homepage layout. At the top is the navigation bar with the Edmunds logo, a 'Price Promise' badge, and filters for Make, Model, Year, Car Type, and Car Research. A search bar is located on the right. The main banner features a 2014 Nissan Rogue with the headline 'Easier car buying begins here.' and a search bar for Make, Model, and Year. Below the banner is a grid of car categories: Convertible, Coupe, Crossover, Diesel, Hatchback, Hybrid/Electric, Luxury, Minivan, Sedan, SUV, Truck, and Wagon. The middle section includes a '2014 Toyota Corolla' feature, a '2014 Honda Accord' feature, and an 'Edmunds Price Promise' section. A red box highlights a 'Camry' advertisement. The bottom section contains a 'Get Free Price Quotes' form, a 'Sign Up To Receive Emails from Edmunds' form, and a 'Most Visited Makes' list.

edmunds.com Price Promise™ Get upfront pricing

Make Model Year Car Type Car Research Account Live Help Search

Easier car buying begins here. Get instant, no-haggle pricing with Edmunds Price Promise™. Learn More

Select Make Select Model Select Year Go

e.g. Mazda e.g. Mazda CX-5

Photo sponsored by Nissan. 2014 Nissan Rogue | Learn More

Convertible Coupe Crossover Diesel Hatchback Hybrid/Electric

Luxury Minivan Sedan SUV Truck Wagon

2014 Toyota Corolla The 2014 Toyota Corolla. Stand out with style. Learn More About the Toyota Corolla Read Edmunds Ratings and Reviews Visit Toyota.com

2014 Honda Accord

Edmunds Price Promise™ Get upfront, locked-in pricing. As Car People, we're driven to make car buying easier. Look for "Special Offers" on the car you want and see real prices, right away. Learn More

Camry

Get Free Price Quotes Make nearby dealers compete for your business

Select make Select model Go

New Cars Calculators Car Finder Compare Cars Find a Dealer Get Monthly Payment Incentives & Rebates True Cost to Own®

Used Cars Appraise Your Car Certified Cars Selling Tips True Cost to Own®

Car Research What's Hot Car Reviews and Road Tests Tips & Advice Long-Term Road Tests Dealer Ratings and Reviews Maintenance

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Most Visited Makes

Toyota	Mazda	Dodge	GMC	Porsche	Tesla
Ford	Hyundai	Jeep	Cadillac	Land Rover	Suzuki
Honda	Mercedes-Benz	Subaru	Chrysler	Lincoln	Ram